6. Limitation of liability............................................................................................................. 13
7. Force Majeure ..................................................................................................................... 13
8. Code of Conduct ................................................................................................................ 13
9. Sanctions ............................................................................................................................ 14
10. Copyright .......................................................................................................................... 14
11. Personal data ..................................................................................................................... 14
12. Applicable law................................................................................................................... 15

1. Foreword

The aim of these rules (hereinafter the “Rules”) is to set out the conditions under which the “Just Dance World Cup” competition will take place. The performance and the results of this competition will rely on the know-how of the competitors. No purchase, financial sacrifice or financial consideration is required to take part in the competition. No purchase of whatever nature will increase the competitor’s chances of winning the competition. This will only depend on the individual dancing skills and dexterity of the eligible competitors.

Entry into the competition implies full acceptance of these Rules.

The Just Dance World Cup Competition (hereinafter referred to as the “Competition” or the “Tournament”) will take place in two phases: an initial selection phase (hereinafter referred to as the “Qualifiers”) which involves a qualifying competition giving access under certain conditions to the second phase of the Competition which will take place during the second half of 2018 (hereinafter referred to as the “World Final”) of which the conditions of entry are set out below.

The Competition is open to all natural persons (hereinafter referred to as the “Competitor”), subject to meeting the conditions of eligibility and complying with the Code of Conduct as defined in these Rules. By entering the Competition, the Competitor acknowledges that he or she is also bound by the End-User Licence Terms of the “Just Dance 2018” video game, the Terms of Use of the Uplay™ service and, as applicable, the specific rules of the Qualifiers.

Amendments of the Rules

The Organiser reserves the right to amend, cancel, shorten or extend the Competition if the circumstances so require, without being held liable in any way, and no Competitor shall claim compensation in this respect. Any changes shall be transmitted by all appropriate methods. Consequently, Competitors undertake to consult the Rules on a regular basis to be informed of any changes. Specific rules to the “Offline Qualifications” and “National Final” events (as described below) may also supplement/amend these Rules.

2. Organiser of the Competition

This Competition is organised by Webedia (hereinafter referred to as the “Organiser”), acting on behalf of UBISOFT EMEA, registered with the Trade Register of Bobigny under number 432 573 624, whose registered office is located at 28 rue Armand Carrel 93100 Montreuil-sous-Bois (France) (hereinafter referred to as the “Sponsor”).

3. Qualifiers

The Qualifiers will take place from 16 July 2017.

The Qualifiers will be broken down into 3 (three) separate modes (hereinafter referred to as the “Modes”). Each Mode will be subject to different and specific rules and entry conditions.
The Qualification Modes are:
- “World Dance Floor – Online Qualifications” Mode
- “Offline Qualifications – Event” Mode, as well as
- “National Final” Mode.

More information regarding the Qualification Modes is given in the rest of these Rules.

At the end of the Qualifiers via the various Modes, 17 (seventeen) Competitors (hereinafter referred to as the “Qualified Competitors”) will be authorised to take part in the World Final provided that they satisfy the eligibility criteria as outlined in these Rules. In addition to the 17 (seventeen) Qualified Competitors, the winner of the previous edition, “Just Dance World Cup 2017”, is automatically qualified to take part in the World Final. The number of Qualified Competitors per Mode is set by the Organiser in advance of the Competition and the Organiser reserves the right to change, increase or decrease the number of Qualified Competitors per Mode during the Competition. Any change in the number of Qualified Competitors will be transmitted to the Competitors by the Organiser and by the Sponsor. Qualified Competitors are selected on a named and individual basis and, as such, their position shall not be sold, loaned or exchanged.

3.1 “World Dance Floor – Online Qualifications” Mode

The World Dance Floor Mode ranks the Competitors for each country or region mentioned below based on their nationality and the number of points obtained during their best respective Sessions (hereinafter referred to as the “WDF Ranking”), all Platforms combined. Competitors are ranked amongst 17 (seventeen) WDF Rankings that are automatically updated at the end of each Session, i.e. from 16 July 2017 to 3 September 2017, depending on the number of points obtained during a Session, and the nationality specified on their Ubisoft® account:

- Germany WDF Ranking
- Australia WDF Ranking
- Brazil WDF Ranking
- Canada WDF Ranking
- Spain WDF Ranking
- United States WDF Ranking
- France WDF Ranking*
- Italy WDF Ranking
- United Kingdom WDF Ranking**
- Russia WDF Ranking
- Poland WDF Ranking
- Mexico WDF Ranking
- “Nordic” Region WDF Ranking***
- “Benelux” Region WDF Ranking****
- “America” Region WDF Ranking*****
- “Asia/Middle East/Africa/Oceania” Region WDF Ranking******
- “Europe” Region WDF Ranking*******

*Competitors who are nationals of Metropolitan France and DROM, POM, COM, TOM are regarded as belonging to the France WDF Ranking.

**Competitors who are nationals of the following countries are regarded as belonging to the United Kingdom WDF Ranking: England, Anguilla, Bermuda, Scotland, Guernsey, Montserrat, Cayman Islands, Turks and Caicos Islands, US Virgin Islands, Northern Ireland, Jersey and Wales.

*** Competitors who are nationals of the following countries are regarded as belonging to the “Nordic” Region WDF Ranking: Norway, Finland, Sweden and Denmark.

****Competitors who are nationals of the following countries are regarded as belonging to the “Benelux” Region WDF Ranking: Belgium, Luxembourg and The Netherlands.

*****Competitors who are nationals of the following countries are regarded as belonging to the “America” Region WDF Ranking: Antigua and Barbuda, Argentina, Bahamas, Barbados, Belize, Bolivia, Chile, Colombia, Costa Rica, Dominica, Ecuador, Grenada, Guatemala, Haiti, Honduras, Virgin Islands,
Jamaica, Nicaragua, Panama, Paraguay, Peru, Dominican Republic, the Republic of El Salvador, Saint Kitts and Nevis, Saint Lucia, Surinam, Saint Vincent and the Grenadines, Trinidad and Tobago, Uruguay, Venezuela.

Competitors who are nationals of the following countries: Brazil, the United States, Canada, Mexico, Argentina and Chile are excluded from the “America” Region WDF Ranking and may only compete via the WDF Ranking corresponding to each of these countries.

****** Competitors who are nationals of the following countries are regarded as belonging to the “Asia/Middle East/Africa/Oceania” Region WDF Ranking: South Africa, Angola, Saudi Arabia, Azerbaijan, Bahrain, Belarus, Botswana, China, South Korea, Djibouti, Egypt, United Arab Emirates, Eritrea, Georgia, Ghana, Guinea, Hong Kong, India, Indonesia, Japan, Jordan, Kazakhstan, Kuwait, Lesotho, Macao, Malaysia, Mali, Mauritania, Moldavia, Mozambique, Namibia, Niger, Nigeria, New Zealand, Oman, Philippines, Qatar, Singapore, Somalia, Sudan, Syria, Swaziland, Taiwan, Chad, Thailand, Turkey, Zambia, Zimbabwe.

Competitors who are nationals of Russia and Australia are excluded from the “Asia/Middle East/Africa/Oceania” Region WDF Ranking and may only compete via the WDF Ranking corresponding to each of these countries.

****** Competitors who are nationals of the following countries are regarded as belonging to the “Europe” Region WDF Ranking: Albania, Andorra, Dutch Antilles, Aruba, Austria, Bosnia-Herzegovina, Bulgaria, Cyprus, Croatia, Estonia, Greece, Hungary, Ireland, Iceland, Latvia, Liechtenstein, Lithuania, Macedonia, Malta, Monaco, Montenegro, Poland, Portugal, Czech Republic, Romania, San Marino, Serbia, Slovakia, Slovenia, Switzerland, the Vatican.

Competitors who are nationals of the following countries: France, United Kingdom (as defined above), Germany, Spain and Italy are excluded from the “Europe” Region WDF Ranking and may only compete via the WDF Ranking corresponding to each of these countries.

Competitors who are nationals of the following countries: Belgium, Luxembourg and The Netherlands may only compete via the “Benelux” Region WDF Ranking.

Competitors who are nationals of the following countries: Norway, Finland, Sweden and Denmark may only compete via the “Nordic” Region WDF Ranking.

Competitors who are nationals of a country that is not included in the list of the WDF Rankings as specified above are automatically excluded from the WDF Rankings.

3.1.1. Duration
The qualifier will be held on the “World Dance Floor” online mode of the Just Dance 2017 game from 16 July 2017 to 3 September 2017 inclusive.

3.1.2 Entry conditions
Age conditions: over 18.
However, young people aged 13 to 18 years may take part in the Competition with parental authorisation (available on the Just Dance World Cup 2018 website) and must be accompanied for all offline phases.

Only those Competitors who are nationals of the country in which the Qualifier in question is taking place are eligible to take part in the “World Dance Floor” Qualifications Mode (example: only German nationals are eligible to take part in the “World Dance Floor” Qualifications taking place in Germany).

If a Competitor is ranked in a WDF Ranking without complying with the nationality or eligibility criteria, the Organiser and the Sponsor reserve the right to move said Competitor to the ranking to which he or she is supposed to belong.

Any individual who has access to the “Just Dance 2017” video game (without obligation of purchase) and who has a personal Ubisoft® account and high-speed Internet connection may take part in the
“World Dance Floor” Mode. Competitors must be connected to their personal Ubisoft® account to take part in the “World Dance Floor” mode.

3.1.3 Procedure for the “World Dance Floor” mode

The “World Dance Floor” mode takes place on the Sony PS4™ - PlayStation®4, Microsoft Xbox One™ and Nintendo Wii U™ platforms (hereinafter referred to as the “Platforms”).

The “World Dance Floor” mode will take place over 7 (seven) sessions of 30 (thirty) minutes each. The sessions will be broken down as follows:

**AMERICA REFERENCE DATE & TIME – SF TIME (PACIFIC TIME ZONE UTC-8)**
- Session 1 – Sunday 16 July 2017, from 4 p.m. to 5 p.m.
- Session 2 – Sunday 23 July 2017, from 4 p.m. to 5 p.m.
- Session 3 – Sunday 30 July 2017, from 4 p.m. to 5 p.m.
- Session 4 – Sunday 6 August 2017, from 4 p.m. to 5 p.m.
- Session 5 – Sunday 20 August 2017, from 4 p.m. to 5 p.m.
- Session 6 – Sunday 27 August 2017, from 4 p.m. to 5 p.m.
- Session 7 – Sunday 3 September 2017, from 4 p.m. to 5 p.m.

**ASIA/OCEANIA REFERENCE DATE & TIME – SYDNEY TIME (AUSTRALIAN EASTERN TIME ZONE UTC+10)**
- Session 1 – Sunday 16 July 2017, from 6 p.m. to 7 p.m.
- Session 2 – Sunday 30 July 2017, from 6 p.m. to 7 p.m.
- Session 3 – Sunday 20 August 2017, from 6 p.m. to 7 p.m.
- Session 4 – Sunday 3 September 2017, from 6 p.m. to 7 p.m.

**EUROPE REFERENCE DATE & TIME – PARIS TIME (CENTRAL EUROPEAN TIME ZONE UTC+1)**
- Session 1 – Sunday 16 July 2017, from 6 p.m. to 7 p.m.
- Session 2 – Sunday 23 July 2017, from 6 p.m. to 7 p.m.
- Session 3 – Sunday 30 July 2017, from 6 p.m. to 7 p.m.
- Session 4 – Sunday 6 August 2017, from 6 p.m. to 7 p.m.
- Session 5 – Sunday 20 August 2017, from 6 p.m. to 7 p.m.
- Session 6 – Sunday 27 August 2017, from 6 p.m. to 7 p.m.
- Session 7 – Sunday 3 September 2017, from 6 p.m. to 7 p.m.

At the end of the Sessions, only the Competitor’s best result will be counted. Therefore, if during a Session the Competitor has a lower score than for a previous Session, only the highest score will be retained.

Competitors are authorised to take part in all “World Dance Floor” Sessions.

Competitors will compete against each other on the following 8 (eight) songs (hereinafter referred to as the “Songs”):

1. Bailar - Deorro ft. Elvis Crespo
2. Single Ladies – Beyonce
3. Don’t Stop Me Now – Queen
4. Sorry - Justin Bieber (Alternate)
5. Don’t Wanna Know - Maroon 5 ft. Kendrick Lamar
6. Hips don’t lie - Shakira ft. Wyclef Jean
7. Cake by the Ocean – DNCE
8. Scream & Shout - will.i.am ft. Britney Spears (Alternate)

3.1.4 Calculation of the “World Dance Floor” mode points

During a Session, within each WDF Ranking specified in Article 3.1, Competitors compete against each other on all Platforms combined, on 8 (eight) Songs.
At the end of each Song, Competitors obtain a score based on their performance.

At the end of each Session, the scores of the 8 (eight) Songs are combined to make up the total of the Competitor’s points. This total is then compared with the total points achieved by all Competitors of the same Platform during this session, then weighted based on the number of Competitors of this Platform and subjected to an algorithm to establish the various definitive WDF Rankings. The aim of this algorithm is to balance the scores between the various Platforms, in light of their technical differences as regards the counting of the scores, so that the Competition is fair for all Competitors independent of the Platform on which they are competing.

Every week, the WDF Rankings are updated to only take into account the Competitor’s best Session amongst all the Sessions played. The results will then be available on the JustDanceWorldCup.com website 24 to 72 hours after the Session.

### 3.1.5 Qualified Competitors

For the “AMERICA” Region WDF Ranking: at the end of the Sessions on the “World Dance Floor” mode, the Competitor who has the highest number of points within the “America” Region WDF Ranking will be selected to take part in the World Final.

For the “ASIA/OCEANIA/AFRICA” Region WDF Ranking: at the end of the Sessions on the “World Dance Floor” mode, the Competitor who has the highest number of points within the “ASIA/OCEANIA/AFRICA” Region WDF Ranking will be selected to take part in the World Final.

For the “EUROPE” Region WDF Ranking: at the end of the Sessions on the “World Dance Floor” mode, the Competitor who has the highest number of points within the “EUROPE” Region WDF Ranking will be selected to take part in the World Final.

For the “BENELUX” Region WDF Ranking: at the end of the Sessions on the “World Dance Floor” mode, the Competitor who has the highest number of points within the “BENELUX” Region WDF Ranking will be selected to take part in the World Final.

For the “NORDIC” Region WDF Ranking: at the end of the Sessions on the “World Dance Floor” mode, the Competitor who has the highest number of points within the “NORDIC” Region WDF Ranking will be selected to take part in the World Final.

For the POLAND WDF Ranking: at the end of the Sessions on the “World Dance Floor” mode, the Competitor who has the highest number of points within the POLAND WDF Ranking will be selected to take part in the World Final.

For the AUSTRALIA WDF Ranking: at the end of the Sessions on the “World Dance Floor” mode, the Competitor who has the highest number of points within the AUSTRALIA WDF Ranking will be selected to take part in the World Final.

For the CANADA WDF Ranking: at the end of the Sessions on the “World Dance Floor” mode, the Competitor who has the highest number of points within the CANADA WDF Ranking will be selected to take part in the World Final.

For the MEXICO – CHILE – ARGENTINA WDF Ranking: at the end of the Sessions on the “World Dance Floor” mode, the Competitor who has the highest number of points within the MEXICO – CHILE – ARGENTINA WDF Ranking will be selected to take part in the World Final.

For the UNITED STATES WDF Ranking: at the end of the Sessions on the “World Dance Floor” mode, the Competitor who has the highest number of points within the UNITED STATES WDF Ranking will be selected to take part in the World Final.

For the BRAZIL WDF Ranking: at the end of the Sessions on the “World Dance Floor” mode, the Competitor who has the highest number of points within the BRAZIL WDF Ranking will be selected to take part in the World Final.

If there is a tie between at least two Competitors on the same “World Dance Floor” Ranking, the tie will be resolved according to the following criteria:

1. the oldest Session during which they obtained their final WDF Ranking Points
2. the highest number of Points obtained during the second best Session
3. the highest number of Points obtained during the third best Session

If the Competitors are still tied then a selection shall be made by the Organiser by drawing of lots.

3.1.6 Special case: France – Spain – Germany - Italy – United Kingdom – Russia

For these 6 (six) territories, there are two ways Competitors can qualify for the World Final:
- the “World Dance Floor – Online Qualifications” Mode, and
- the “Offline Qualifications” Mode.

For each of these 6 (six) territories, at the end of the “World Dance Floor” mode Sessions, the 4 (four) Competitors who have obtained the highest number of points within the WDF Ranking corresponding to their nationality will be selected for the respective National Final (and not for the World Final – refer to Article 3.3) which is a Qualification Mode for the World Final.

If there is a tie between two Competitors on a same “World Dance Floor” Ranking, the tie will be resolved based on the following criteria:

1. the oldest Session during which they obtained their final WDF Ranking Points
2. the highest number of Points obtained during the second best Session
3. the highest number of Points obtained during the third best Session

If the Competitors are still tied then a selection shall be made by the Organiser by drawing of lots.

The Tournament Organiser and the producer reserve the right to select and call back the runner up in the Ranking if the initially qualified competitor does not satisfy the registration criteria for the National Final (availability on the day of recording, image right authorisation, code of conduct, etc.). This clause will be reapplied to the next candidate in the ranking as long as the 4 (four) qualified competitors have not been selected and validated by the organiser and the producer.

3.2 “Offline Qualifications” Mode (France – Spain – Germany – Italy – United Kingdom – Russia)

3.2.1 Duration

The “Offline Qualifications” Mode will be held:
- on a Saturday in September 2017 for France, Italy, United Kingdom, Germany and Spain; (Competitors must regularly consult the JustDanceWorldCup.com website to keep abreast of the latest information)
- on 29 and 30 September 2017 during the “Igromir” event in Moscow, for Russia.

The venue will be confirmed in the upcoming weeks. Competitors shall consult the Just Dance World Cup website and the Rules to keep abreast of the latest information.

3.2.2 Entry requirements

Only the people who meet the following eligibility criteria will be authorised to take part in the “Offline Qualifications – Event”:
- people over the age of 18 on the date of the event;
- exceptionally, any minor over 13 on the date of the event, provided that he or she is accompanied, chaperoned and under the exclusive responsibility of a legal guardian who has parental authority and who is over 21 with confirmation in writing of this responsibility.

The Competitor shall comply with the rules and conditions specified by the on-site administrator of the “Offline Qualifications” Mode in question, which shall prevail over the standard procedure outlined below.

3.2.3 Procedure for the “Offline Qualifications”

Except for Russia, the “Offline Qualifications” Mode will take place in 2 (two) steps:

- Step 1:
A pre-selection phase will be conducted on the Xbox One console.
Competitors will dance to a “Song” on the Just Dance 2017 game (randomly chosen from a selection of 4 (four) “Songs” made by the Producer) over 1-hour time slots. At the end of each session, for each “Song”, the 2 (two) Competitors with the highest number of points for the “Song” will be qualified for the 2nd step (the “Qualified Competitors”). Competitors of the previous Just Dance World Cup competitions (hereinafter the “Wildcard”) will be automatically qualified for the 2nd step.

- 2nd step: A Jury will be established for the 2nd step, the information relating to the Jury will be available soon on the Just Dance World Cup 2018 website. The Organiser reserves the right to change the composition of the Jury up until the day before the dates specified in Article 3.2.1 at its sole discretion.

The Qualified Competitors of the 1st step and the Wildcard will dance before the Jury who will judge their performance based only on the following criteria:

- artistic quality and skill
- the composition and adherence to the choreography
- creativity
- originality

The “Song” for the performance before the Jury will be freely selected by each Competitor.

With regard to Russia, the rules of the “Offline Qualifications” will be transmitted to the Competitors prior to the event. Competitors shall be responsible for consulting the Just Dance World Cup website, the Rules or any other document made available by the Organiser on a regular basis in order to keep abreast of the latest information.

3.2.4 Qualified competitors

For each of the following countries: France – Spain – Germany – Italy – United Kingdom: at the end of the day, the Jury will select the Competitors with the best performance (in light of the criteria listed in Article 3.2.3). Then, within 48 (forty-eight) hours, the Jury will select the 4 (four) best Competitors from amongst those qualified. These Competitors will each be qualified for the National Final. The Jury reserves the right to qualify more than 4 (four) Competitors, in which case, a new “Offline Qualifications” Mode will be conducted within 24 (twenty-four) hours in order to select only 4 (four) competitors for the National Final.

Exception for France (refer to Article 3.2.5): 3 (three) Competitors and not 4 (four) will be qualified for the National Final by the Jury at the end of the day.

With regard to Russia: at the end of the events held on 29 and 30 September, competitors will be selected for the National Final. More specific selection rules for these Qualified Competitors will be transmitted prior to the event. Competitors shall be responsible for consulting the Just Dance World Cup website, the Rules or any other document made available by the Organiser, on a regular basis in order to keep abreast of the latest information.

3.2.5 France – Paris Games Week Offline Qualification

3.2.5.1 Duration

The fourth and last Offline qualifying position for the National Final for France will be won during the Paris Games Week 2017 which will be held at the Porte de Versailles in Paris between 1 and 5 November 2017.

3.2.5.2 Entry requirements

The conditions of entry in the Paris Games Week 2017 (“PGW”) competition shall be subject to full acceptance by the Competitors of the specific rules. Only Competitors who are French nationals shall be eligible to take part at the PGW.
Competitors shall review and comply with the rules of the PGW.

3.2.5.3 Procedure

Competitors shall comply with the rules and conditions specified by the administrator of the PGW which prevail over the standard procedure outlined below.

The “PGW” Mode will take place on the “Just Dance 2018” video game.

The winner of the “PGW” Mode will be qualified and shall be the last person selected to take part in the French National Final.

3.3 National Finals

3.3.1 Dates and venue

The National Finals shall be held
- for the following 5 (five) countries: France, United Kingdom, Spain, Germany, Italy: during the last half of 2017 (the venue shall be confirmed in the upcoming weeks. Competitors shall be responsible for consulting the Just Dance World Cup website and the Rules on a regular basis in order to keep abreast of the latest information);
- with regard to Russia: on 1 October 2017, in Moscow, during the “Igromir” event.

3.3.2 Entry requirements

Entry in the National Finals is subject to full acceptance by the Competitors of the specific rules. Only nationals of the country in which the National Final in question is taking place shall be eligible to take part in the National Final (example: only German nationals shall be eligible to take part in the “National Final” event taking place in Germany).

The entry requirements may vary from one National Final to the next. Competitors shall review and comply with the rules of the National Final in which they are competing. Entry in the National Final is free.

Subject to the exceptions granted at the sole discretion of the Organiser, only the Qualified Competitors who meet the following eligibility criteria will be authorised to take part in a National Final:

- people who have reached the legal age on 16 July 2017. as established by the applicable laws of their country of nationality
- exceptionally, any minor over 13 on 16 July 2017, provided that:
  o he or she is accompanied, chaperoned and under the exclusive responsibility of a legal custodian who has parental authority and aged over 21 years, with a written undertaking that he or she accepts full responsibility,
  o said legal custodian shall cover the whole of the costs required for accompanying and chaperoning the selected minor (such as travel and accommodation expenses)
- having sent written confirmation to the Organiser of his or her participation in a National Final:
  o before 23 September 2017 for the Competitors qualified via the “World Dance Floor” mode;
  o within 15 days following the qualification date for the Competitors qualified via the Offline Qualifications Mode;
  o on the same day of qualification for the Competitor qualified via the France - Paris Games Week Offline Qualification Mode.
- The qualified Competitors who do not meet the eligibility criteria for a National Final shall be automatically disqualified from the Competition and the Organiser reserves the right, at its sole discretion, to replace the thus disqualified Competitor with another Competitor of its choosing based on said Competitor’s performance.

Eligible Competitors are authorised to take part in a National Final (hereinafter referred to as the “National Finalists”).
The Organiser and the Sponsor reserve the right to request that any Competitor provide documentary evidence to verify his or her eligibility for the Tournament. Failing presentation of supporting documents attesting to the Competitor’s eligibility within 10 (ten) days, the Organiser reserves the right to disqualify said Competitor from the Tournament.

3.3.3 Procedure for the National Finals

With regard to the National Finals in France, Spain, Italy, Germany and the United Kingdom:
Format: 8 (eight)-player tournament bracket, direct elimination.
The 4 (four) National Finalists from the “World Dance Floor” qualifier Mode will respectively compete against the 4 (four) National Finalists from the Offline Qualifications Mode (hereinafter referred to as the “Matches”).
The game parameters used during a Match (as defined below) will be as follows:
- DanceParty: Rival
- Autodance: OFF
- Lyrics: OFF
- Picto: OFF
- Tutorials: OFF

A “Match” is composed of one or more round(s) where 2 (two) National Finalists compete against each other on the same “Song” selected by the Producer.

- The National Finalist who is declared the winner by the game at the end of the “Song” earns 1 (one) point.
- The National Finalist who has the best performance (criteria: artistic quality and skill, the composition and compliance with the choreography, creativity, originality) according to the Jury earns 1 (one) point.
- The National Finalist who has the best performance according to the public (voting units handed to the public to cast their vote at the end of the “Song”) earns 1 (one) point.

The National Finalist who earns 2 (two) points or more at the end of a “Song” is declared the winner of the round.

A Match may be in 1 (one) winning round (hereinafter referred to as “BO1”), in 2 (two) rounds (hereinafter referred to as “BO2”), or in 2 (two) winning rounds (hereinafter referred to as “BO3”).

Detail of the Matches per round in the bracket:
Quarter final: BO1
Semi-final: BO2. In case of a tie after 2 rounds then decision by the Jury to determine who is the winner (“sudden death”)
Final: Best Of 3

With regard to the National Final in Russia: the specific rules for the conduct and format of the National Final will be transmitted to the Competitors in advance. Competitors shall be responsible for consulting the Just Dance World Cup website, the Rules or any other document provided by the Organiser on a regular basis in order to keep abreast of the latest information.

3.3.4 Prizes allotted for the National Finals

The winner of each National Final will be qualified to take part in the World Final. 6 (six) National Finalists (1 per country: France, Germany, Spain, Italy, United Kingdom, Russia) will therefore be selected during the various National Finals to take part in the World Final.

3.4 Advantages and obligations of the Qualified Competitors

3.4.1 Prizes allotted to the Qualified Competitors

Provided that they comply with the provisions in Article 3.4.2, the 17 (seventeen) Finalists will be offered the following prizes:
1. The right to take part in the World Final which will take place during the 1st half of 2018, provided that they fulfil the conditions of entry to the World Final as specified below in the Rules
2. A round-trip ticket according to the conditions specified below (except as otherwise provided)
3. Accommodation in a hotel selected by the Organiser at its sole discretion.

The Qualified Competitor is hereby informed that the prizes shall only be allotted provided that the entry requirements and eligibility criteria for the World Final are met.

3.4.2 Undertakings of the Qualified Competitors

The Qualified Competitors undertake to participate in the World Final by being present on the dates and at the times specified by the Organiser, to comply with the specific rules and general conditions for taking part in the World Final, to meet the conditions of eligibility specified for taking part in the World Final and to adhere to the Code of Conduct of the Tournament.

3.4.3 Assignment of the Qualified Competitor’s Image Right

The Qualified Competitor is hereby informed that he or she is likely to be filmed, photographed or recorded, alone or in a group, throughout the duration of the Competition. The Qualified Competitor authorises the Organiser, the Sponsor, as well as their subsidiaries, affiliates and partners, to affix, record, modify, adapt, locate, reproduce the media, works or documents on which the Qualified Competitor’s image appears, on all known and hitherto unknown media, in particular on digital media, CD-ROM, DVD, Blu-Ray, hardcopy, electronic medium, on any website, online service, in any format, in all languages, via all known and hitherto unknown processes, worldwide, for an unlimited period, in order to produce, edit, exploit, distribute said media, works or documents, and on any other communication medium.

4. World Final

4.1 Dates and venues

The specific date and venue shall be communicated at a later date. The World Final will be held during the first half of 2018. Competitors shall be responsible for consulting the Just Dance World Cup website and the Rules on a regular basis in order to keep abreast of the latest information.

4.2 Entry requirements

Subject to exceptions granted at the sole discretion of the Organiser, only the Qualified Competitors who meet the following eligibility criteria will be authorised to take part in the World Final:

- people who have reached the legal age on 16 July 2017, as established by the applicable laws of their country of nationality
- exceptionally, any minor over 13 years on 16 July 2017, provided that
  - he or she is accompanied, chaperoned and under the exclusive responsibility of a legal custodian who has parental authority and aged over 21 years, with a written undertaking that he or she accepts full responsibility,
  - said legal guardian shall cover the whole of the costs required for accompanying and chaperoning the selected minor (such as travel and accommodation expenses)
- have sent written confirmation to the Organiser of his or her participation in the World Final before 30 November 2017 for the Competitors qualified in the “World Dance Floor” mode, and within 15 days following the date of qualification for those qualified via the National Final mode.

The qualified Competitors who do not meet the eligibility criteria for the World Final shall be automatically disqualified from the Tournament and the Organiser reserves the right, at its sole discretion, to replace the thus disqualified Competitor with another Competitor of its choosing, based on said Competitor’s performance.

Eligible Competitors are authorised to take part in the World Final (hereinafter the “Finalists”).
The Organiser and the Sponsor reserve the right to request that any Finalist provide documentary evidence to verify his or her eligibility for the Tournament. Failing presentation of the supporting document attesting the Competitor’s eligibility within 10 (ten) days, the Organiser reserves the right to disqualify said Competitor from the Tournament.

The Finalist shall comply with the rules and conditions specified by the tournament administrator on site, which shall prevail over the standard procedure outlined below.

4.3 Procedure for the World Final

This last step of the Competition will bring together 18 (eighteen) Finalists who will compete against each other in a one-day tournament.

Format: 18 (eighteen)-player bracket (2 play-off matches), dual elimination (presence of a Looser Bracket)

The 18 (eighteen) Finalists will compete against each other according to specific rules (hereinafter the “Matches”).

The game parameters used during a Match will be as follows:

- DanceParty: Rival
- Autodance: OFF
- Lyrics: OFF
- Picto: OFF
- Tutorials: OFF

A Match will be composed of one or more round(s) where 2 (two) Finalists will compete against each other on the same “Song” selected by the Producer.

The Finalist who is declared the winner by the game at the end of the “Song” will earn 1 (one) point.

The Finalist who has the best performance (criteria: artistic quality and skill, composition and compliance with the choreography, creativity, originality) according to the Jury may earn up to 2 (two) points.

The Finalist who earns at least 2 (two) points or more at the end of “Song” is declared the winner of the round.

A Match may be in 1 (one) winning round (hereinafter “BO1”), 2 (two) rounds (hereinafter “BO2”), or 2 (two) winning rounds (hereinafter “BO3”). More specific conditions for conduct of the World Final Matches will be provided to the Finalists in advance.

The Jury will feature various ambassadors and leading figures from the artistic and dance community.

4.4 Prize allotted for the World Final

The winner of the World Final will receive an opportunity to visit the Just Dance studios in Paris (France). He or she will meet and work with members of the development team, costume designers, choreographers and dancers on a special exclusive song, specially created for him or her, and integrated into a game of the Just Dance franchise (hereinafter referred to as the “Prize”).

More information soon.

5. Restrictions regarding the trip to the World Final

The value of the air ticket depends on the city from which the Finalist is departing. All travel documents, tickets and accommodation are subject to conditions of availability, limits and other restrictions independent of the Organiser’s and Sponsor’s control. The air ticket provided to the Finalist is a round-trip ticket in economy class to the venue of the World Final, reserved with an airline at the Organiser’s sole discretion, from the closest international airport to the Finalist’s place of residence. Any additional costs incurred by the Finalist shall be at his or her expense.
The Organiser will not replace any lost, stolen or altered tickets. All expenses not provided for in the Rules such as taxi fares, inland transportation costs, drinks, food, service costs and room service shall be incumbent upon the Finalist.

In some cases, Finalists must obtain a visa to enter and travel around in France. The Finalist is solely responsible for taking all necessary steps to obtain the visa within the deadline. The Organiser will do its best to assist the Finalist in obtaining his or her visa by providing the Finalist in particular with a letter of invitation specifying that he or she has been selected for the World Final. The Organiser shall not be held liable for any refusal from a competent authority to issue a visa to the foreign Finalist. Any Finalist who is unable to obtain a visa will be automatically disqualified and his or her participation in the Tournament shall be cancelled.

6. Limitation of liability

The Organiser’s liability is strictly limited to issuing the Prize validly awarded to the Finalists.

The online services enabling participation in the Tournament are provided “as is”, without any guarantee. Neither the Sponsor, nor the Organiser warrants that the online services will not be subject to any interruption or that they will be defect-free, that the anomalies will be corrected, that the online services do not contain any virus and shall not be held liable in any way for the partial total interruption of the services.

The Sponsor and the Organiser shall not be held liable if any Competitor, National Finalist or other Finalist is unable to attend a Qualifier Mode or the World Final due to a cause directly or indirectly ascribable to the Competitor, National Finalist or the Finalist such as the loss of air tickets.

Throughout the duration of the Tournament, the Competitors, National Finalists and Finalists shall be fully liable for their behaviour and the Organiser and the Sponsor shall not be held liable for any direct or indirect damage resulting from the improper behaviour of a Competitor, National Finalist or a Finalist.

The Organiser or the Sponsor shall only be held liable for injury or loss suffered by the Competitor, National Finalist or Finalist during the Tournament in the event of a wilful breach of a safety obligation or in the event of gross negligence. Gross negligence shall be understood as any action or omission to take steps or ensure that steps are taken, without risks, to prevent an event that represents a hazard for the safety of people.

The Organiser’s liability shall be limited to direct material damage, to the exclusion of all indirect or consequential damage, including in particular the loss or damage to the accounts of the Competitors, National Finalists or Finalist, computer failure or malfunction, any loss of profit, operation, or any other loss of income, loss of reputation, good name or image suffered by the Competitor, National Finalist or Finalist.

The Competitors, National Finalists and Finalists are warned of the risks specific to the intensive use of video games and, to this end, the Organiser and the Sponsor shall not be held liable in the event of any noted direct or indirect damage.

7. Force Majeure

The Organiser and the Sponsor agree to define Force Majeure as any event that meets the criteria specified by the Case Law of the French Courts.

The Force Majeure event shall partially or fully suspend the fulfilment of the obligations stipulated by these Rules. The Organiser, the Competitor, the National Finalist and the Finalist shall be released from fulfilment of their reciprocal obligations within the limit of their impediments and shall implement all measures to fully resume fulfilment of their reciprocal obligations.

In the event of Force Majeure, the Organiser reserves the right to replace one or more prizes with another prize of an equivalent value.

8. Code of Conduct
The Organiser encourages all Competitors in the Tournament, National Finalists and Finalists to adopt a sporting, respectful and honest behaviour with regard to the other Competitors, National Finalists and Finalists, the Organiser, the Sponsor and, in general, all individuals directly or indirectly involved with the Tournament.

This Code of Conduct is aimed at establishing rules of conduct and prohibiting dishonest practices which may procure an unfair, unnatural or unplanned advantage.

Failure to comply with the Code of Conduct may result in sanctions such as the cancellation of a performance or the disqualification of a Competitor, National Finalist or Finalist in the Tournament. The Organiser and the Sponsor reserve the right to take legal action against any Competitor, National Finalist or Finalist incurring his or her civil or criminal liability further to any direct or indirect damage caused.

- The Competitor, National Finalist or Finalist undertakes in particular not to defraud, harass, threaten, embarrass, intimidate, corrupt and, more generally, not to adopt a harmful behaviour towards other people. This restriction includes posting insulting, offensive or abusive comments. Any form of discrimination based on race, sexual orientation or religion shall not be tolerated during the Tournament.
- The Competitor is hereby informed that his or her participation in the Tournament is limited to one per Mode. It is prohibited in particular to create several Ubisoft® accounts to take part in the Tournament.
- The Competitor undertakes not to resort to the use of “aliasing”. In this context, aliasing is understood as a Competitor calling on a third-party to play a match for him or her in particular by lending his or her Ubisoft® account to a third party.
- The Competitor, National Finalist or Finalist undertakes to comply with the local, national or international laws and regulations in force.
- The Competitor, National Finalist or Finalist undertakes to promptly warn the Organiser of any bugs, defects or any use of third-party software serving to procure an unfair advantage. Any exploitation of a bug which procures an unfair advantage and any public communication mentioning this bug is strictly prohibited.
- The Competitor undertakes not to create a false identity or usurp the identity of a third party in order to procure an additional opportunity. It is prohibited to use the Ubisoft® account of another Competitor.
- The Competitor undertakes not to fraudulently access or maintain in full or in part automated data processing systems.
- The Competitor undertakes not to publicly communicate the personal data (name, address, telephone number, etc.) of other Competitors by any means whatsoever.

9. Sanctions

The Organiser reserves the right to lawfully cancel the performance of a Competitor, National Finalist or Finalist in the event of failure to comply with the Rules. Any cancellation of a performance shall be final.

If a Finalist is disqualified, the Organiser reserves the right to replace said Finalist with the Competitor of its choosing based on the Competitor’s performance.

10. Copyright

© 2016 Ubisoft Entertainment. All Rights Reserved. Just Dance, Ubisoft and the Ubisoft logo are trademarks of Ubisoft Entertainment in the U.S. and/or other countries.

All other trademarks belong to their respective owner.

The logos, trademarks, graphics, animations and texts contained on the justdanceworldcup.com website are the property of Ubisoft and may not be reproduced, used, represented or exploited in any way without the express authorisation of Ubisoft under penalty of legal proceedings.

11. Personal data
The personal data required from the Competitors, National Finalists or Finalists is used by the Organiser to take into consideration their participation in the Tournament and to allocate the prizes to the Finalists.

Throughout the duration of the Tournament, the Competitor is informed that he or she may be photographed, recorded, filmed, alone or as a group. The Competitor assigns to the Organiser and the Sponsor the right to affix, reproduce, exploit and communicate to the public, in full, or via extract, the content of the photographs in which the Competitor appears, worldwide, and for an unlimited period, in particular in the form of electronic publishing, in particular DVD, CD-ROM, CD photo, eBook, USB key, mobile telephony, digital network, website or by any other existing or future digital medium.

Pursuant to the French Data Protection Act dated 6 January 1978 (amended), the Competitor is informed that the Organiser and the Sponsor are authorised to use the photographs and videos taken and recorded during the Tournament.

The Competitor is informed that he or she has a right to access, correct and delete processed personal data. The Competitor is entitled to exercise this right.

12. Applicable law

The Rules are subject to French Law and any action or claim arising in connection with the Tournament must be brought before French Courts.

Should any clause of the Rules be declared void or illegal by a final Court decision, the other provisions of the Rules shall remain applicable and in effect.